

# Spot Manager: Placed, 10/08/12-10/14/12



Station	Date	Order Inventory Description	Time Period	Air Time	Ad-ID	Length	Priority	MG Info	Invoiced	Rate	Spot #
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Advertiser: POL/Detroit International Bridge

Order: 189641

WOOD	10/08/12	5am Daybreak	5a-6am	5:18:02 AM	QPSD0008000H	:30	P4		Yes	\$200.00	1
WOOD	10/08/12	6am Daybreak	6-7a	6:45:54 AM	QPSD0008000H	:30	P4		Yes	\$475.00	1
WOOD	10/08/12	Today Show	658-9a	8:34:02 AM	QPSD0008000H	:30	P4		Yes	\$750.00	1
WOOD	10/08/12	News 8 @ Noon	12-1p	12:48:58 PM	QPSD0008000H	:30	P3		Yes	\$450.00	1
WOOD	10/08/12	The Doctors	3-4p	3:10:07 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/08/12	Ellen	4-5p	4:37:15 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/08/12	M-F News 8 @5p	5-530p	5:20:26 PM	QPSD0008000H	:30	P4		Yes	\$700.00	1
WOOD	10/08/12	NBC Nightly News	628-7p	6:51:50 PM	QPSD0008000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/08/12	Access Hollywood	730-8p	7:46:10 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/08/12	M-F News 8 @ 11	11-1135p	11:25:02 PM	QPSD0008000H	:30	P5		Yes	\$650.00	1
WOOD	10/08/12	Tonight Show w/ Leno	1135-1235a	11:59:18 PM	QPSD0008000H	:30	P4		Yes	\$300.00	1
WOOD	10/09/12	5am Daybreak	5a-6am	5:29:10 AM	QPSD0008000H	:30	P4		Yes	\$200.00	1
WOOD	10/09/12	6am Daybreak	6-7a	6:53:59 AM	QPSD0008000H	:30	P4		Yes	\$475.00	1
WOOD	10/09/12	Today Show	658-9a	7:29:15 AM	QPSD0008000H	:30	P4		Yes	\$750.00	1
WOOD	10/09/12	News 8 @ Noon	12-1p	11:58:13 AM	QPSD0008000H	:30	P3		Yes	\$450.00	1
WOOD	10/09/12	Rachael Ray	2-3p	2:41:13 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/09/12	The Doctors	3-4p	3:55:59 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/09/12	Ellen	4-5p	4:28:50 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/09/12	M-F News 8 @5p	5-530p	5:26:40 PM	QPSD0008000H	:30	P4		Yes	\$700.00	1
WOOD	10/09/12	M-F News 8 @ 530p	530-6p	5:55:14 PM	QPSD0008000H	:30	P4		Yes	\$800.00	1
WOOD	10/09/12	Inside Edition	7-730p	7:20:41 PM	QPSD0008000H	:30	P5		Yes	\$425.00	1

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Order: 189641

WOOD	10/09/12	M-F News 8 @ 11	11-1135p	11:19:01 PM	QPSD0008000H	:30	P5		Yes	\$650.00	1
WOOD	10/09/12	Tonight Show w/ Leno	1135-1235a	12:31:42 XM	QPSD0008000H	:30	P4		Yes	\$300.00	1
WOOD	10/10/12	5am Daybreak	5a-6am	5:16:26 AM	QPSD0008000H	:30	P4		Yes	\$200.00	1
WOOD	10/10/12	6am Daybreak	6-7a	6:28:38 AM	QPSD0008000H	:30	P4		Yes	\$475.00	1
WOOD	10/10/12	Today Show	658-9a	8:28:45 AM	QPSD0008000H	:30	P4		Yes	\$750.00	1
WOOD	10/10/12	News 8 @ Noon	12-1p	12:16:25 PM	QPSD0008000H	:30	P3		Yes	\$450.00	1
WOOD	10/10/12	Rachael Ray	2-3p	2:59:18 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/10/12	The Doctors	3-4p	3:38:39 PM	QPSD0008000H	:30	P5		Yes	\$100.00	1
WOOD	10/10/12	Ellen	4-5p	4:28:33 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/10/12	M-F News 8 @5p	5-530p	5:14:17 PM	QPSD0008000H	:30	P4		Yes	\$700.00	1
WOOD	10/10/12	NBC Nightly News	628-7p	6:59:30 PM	QPSD0008000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/10/12	Access Hollywood	730-8p	7:46:31 PM	QPSD0008000H	:30	P5		Yes	\$250.00	1
WOOD	10/10/12	Wednesday 9-10p	9-10p	9:41:34 PM	QPSD0008000H	:30	P6		Yes	\$300.00	1
WOOD	10/10/12	M-F News 8 @ 11	11-1135p	11:24:11 PM	QPSD0008000H	:30	P5		Yes	\$650.00	1
WOOD	10/10/12	Tonight Show w/ Leno	1135-1235a	11:58:48 PM	QPSD0008000H	:30	P4		Yes	\$300.00	1
WOOD	10/11/12	5am Daybreak	5a-6am	5:47:56 AM	QPSD0009000H	:30	P4		Yes	\$200.00	1
WOOD	10/11/12	6am Daybreak	6-7a	6:11:13 AM	QPSD0009000H	:30	P4		Yes	\$475.00	1
WOOD	10/11/12	Today Show	658-9a	8:57:24 AM	QPSD0009000H	:30	P4		Yes	\$750.00	1
WOOD	10/11/12	News 8 @ Noon	12-1p	12:41:39 PM	QPSD0009000H	:30	P3		Yes	\$450.00	1
WOOD	10/11/12	Rachael Ray	2-3p	2:18:49 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1
WOOD	10/11/12	The Doctors	3-4p	3:10:31 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1

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Advertiser: POL/Detroit International Bridge

Order: 189641

WOOD	10/11/12	Ellen	4-5p	4:21:44 PM	QPSD0009000H	:30	P5		Yes	\$250.00	1
WOOD	10/11/12	M-F News 8 @5p	5-530p	5:25:48 PM	QPSD0009000H	:30	P4		Yes	\$700.00	1
WOOD	10/11/12	M-F News 8 @ 530p	530-6p	5:54:58 PM	QPSD0009000H	:30	P4		Yes	\$800.00	1
WOOD	10/11/12	Inside Edition	7-730p	7:28:00 PM	QPSD0009000H	:30	P5		Yes	\$425.00	1
WOOD	10/11/12	M-F News 8 @ 11	11-1135p	11:18:36 PM	QPSD0009000H	:30	P5		Yes	\$650.00	1
WOOD	10/11/12	Tonight Show w/ Leno	1135-1235a	12:07:44 XM	QPSD0009000H	:30	P4		Yes	\$300.00	2
WOOD	10/11/12	Tonight Show w/ Leno	1135-1235a	12:31:37 XM	QPSD0009000H	:30	P4		Yes	\$300.00	1
WOOD	10/12/12	5am Daybreak	5a-6am	5:18:29 AM	QPSD0009000H	:30	P4		Yes	\$200.00	1
WOOD	10/12/12	6am Daybreak	6-7a	6:52:10 AM	QPSD0009000H	:30	P4		Yes	\$475.00	1
WOOD	10/12/12	Today Show	658-9a	7:22:44 AM	QPSD0009000H	:30	P4		Yes	\$750.00	1
WOOD	10/12/12	News 8 @ Noon	12-1p	12:25:10 PM	QPSD0009000H	:30	P3		Yes	\$450.00	1
WOOD	10/12/12	Rachael Ray	2-3p	2:37:41 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1
WOOD	10/12/12	The Doctors	3-4p	3:59:26 PM	QPSD0009000H	:30	P5		Yes	\$100.00	1
WOOD	10/12/12	Ellen	4-5p	4:29:08 PM	QPSD0009000H	:30	P5		Yes	\$250.00	1
WOOD	10/12/12	M-F News 8 @5p	5-530p	5:29:03 PM	QPSD0009000H	:30	P4		Yes	\$700.00	1
WOOD	10/12/12	NBC Nightly News	628-7p	6:29:34 PM	QPSD0009000H	:30	P5		Yes	\$1,100.00	1
WOOD	10/12/12	Inside Edition	7-730p	7:22:15 PM	QPSD0009000H	:30	P5		Yes	\$425.00	1
WOOD	10/12/12	Access Hollywood	730-8p	7:40:43 PM	QPSD0009000H	:30	P5		Yes	\$250.00	1
WOOD	10/12/12	M-F News 8 @ 11	11-1135p	11:29:25 PM	QPSD0009000H	:30	P5		Yes	\$650.00	1
WOOD	10/12/12	Tonight Show w/ Leno	1135-1235a	11:49:19 PM	QPSD0009000H	:30	P4		Yes	\$300.00	1
WOOD	10/13/12	Daybreak Sat@7am	658-8a	7:42:28 AM	QPSD0009000H	:30	P3		Yes	\$600.00	1

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Order: 189641

WOOD	10/13/12	Daybreak Sat@7am	658-8a	7:58:29 AM	QPSD0009000H	:30	P3		Yes	\$600.00	2
WOOD	10/13/12	Sat Prime Rotator	758-11p	8:20:28 PM	QPSD0009000H	:30	P6		Yes	\$250.00	1
WOOD	10/13/12	Saturday 10-11p	10-11p	10:27:01 PM	QPSD0009000H	:30	P3		Yes	\$650.00	1
WOOD	10/14/12	Daybreak Sun @6am	6-7a	6:10:17 AM	QPSD0009000H	:30	P4		Yes	\$175.00	1
WOOD	10/14/12	Daybreak Sun @6am	6-7a	6:28:18 AM	QPSD0009000H	:30	P4		Yes	\$175.00	2
WOOD	10/14/12	Daybreak Sun @7am	658-8a	7:41:05 AM	QPSD0009000H	:30	P4		Yes	\$475.00	1
WOOD	10/14/12	Today Show Sunday	758-9a	8:22:02 AM	QPSD0009000H	:30	P4		Yes	\$650.00	1
WOOD	10/14/12	Today Show Sunday	758-9a	8:45:51 AM	QPSD0009000H	:30	P4		Yes	\$650.00	2
WOOD	10/14/12	Football Night in America	(7:00:00 PM-8:00:00 PM)	7:28:38 PM	QPSD0009000H	:30	P4		Yes	\$700.00	1
WOOD	10/14/12	Sunday Night Football	(8:00:00 PM-11:00:00 PM)	11:41:44 PM	QPSD0009000H	:30	P5		Yes	\$1,000.00	1

\$33,225.00 73

\$33,225.00 73

\$33,225.00 73

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